



Mail To - Attn: Holly McDonald * 101 W Main, Suite 410 * El Dorado, AR 71730

2021 FOOD VENDOR APPLICATION

Name or Organization _____

Address _____

Email address _____

Telephone _____

Contact Name _____

Electrical (Amps/Watts) _____

Feet of Trailer (tongue to end) _____

If I am a customer being served at your window, what side is the trailer tongue on?

Any Special considerations _____

Primary Food intended to sell at festival

1. _____

2. _____

3. _____

Please submit entire menu you plan to offer. We will only allow limited similar items.

Signature _____ Date _____



Dear Prospective Food Vendor:

MusicFest 2021 will be here before you know it and we want you to help make it a fantastic weekend. This is our 33rd anniversary and we are planning a great event in conjunction with the **Murphy Arts District** in **Downtown El Dorado!** MusicFest will be Friday and Saturday Oct 1-2. We have combined efforts with MAD to make this event one to remember and one for the record books!! While the "Main Stage" talent will be at the MAD Amphitheatre, we will continue to have stages and live music with other activities all weekend up on the Square as usual.

We would like for you to be set-up at your spot on Friday, October 1 between 9am-noon. Specific arrival times will be given to you closer to event time. The festival begins on Friday afternoon, Oct 1 however, we will not have events on the Square until Saturday at 9am. You are encouraged to open, stay open late and take advantage of the foot traffic on Friday. We **WILL NOT BE CHARGING AN ENTRY FEE FOR PATRONS FOR MUSICFEST ON THE SQUARE!!!!!!** Therefore, people will be all over the area mingling around. **TAKE ADVANTAGE AND SELL, SELL, SELL!**

We will stop all music on our stages at 6pm on Saturday night. Local bars and restaurants will have bands all evening. With the diverse entertainment on the Main Stage both nights, we are **HIGHLY ENCOURAGING** you to stay open as late as you possibly can, because there will be **THOUSANDS** of people that are going to be in the downtown area **ALL** weekend, until at least 1am!!! The bars will be open even later!

Enclosed is the **OFFICIAL FOOD VENDOR RULES AND REGULATIONS**. In order to be considered for this year's festival, please complete the enclosed information sheet and return to me by Sept. 20th. All food choices are subject to the Food Committee approval. We prefer all vendors to sell different items for more variety and more sales for you. This is not a guarantee like other festivals you participate in some items will be duplicated. So it is important that you list your top 3 so that we try not to duplicate your primary items. Please include a full menu as well. There will be a flat rate of **\$300.00** per vendor and all vendors may sell sodas and water. Upon approval you will be contacted. We are looking forward to seeing you at MusicFest 2021.

If you have any questions, you can call Holly McDonald at 870-315-5139, or email at assistant@mainstreeteldorado.org. **Email is preferable.**

Mail application and fee to: **Checks payable to MusicFest:**

Holly McDonald, 101 W Main, Suite 410, El Dorado, AR 71730
2021 MusicFest Food Chairman



FOOD VENDOR RULES & REGULATIONS FOR MUSICFEST 2021

Standard food space rental is a flat fee of \$300.00 for commercial vendors. If you are selected to be a vendor for MusicFest, you will be notified. We will be selecting on a first come first serve basis and by menu this year. Please reply back asap if you plan on attending. Payment will be expected no later than SEPT 20. **NO CHECKS WILL BE ACCEPTED FOR PAYMENT AFTER SEPT 20, cash only.** Your space should be left as clean as when you set up. Electricity and water will be provided if you have requested it.

1. This will be a strictly cash only festival (you can accept credit cards at your booth if you choose), this should make it easier for all concerned. The festival will not provide change for you. Please bring enough to last all weekend. ATMs will be on site for customers.
2. **All vendors can sell soft drinks of all types.**
3. **MUSICFEST 2021 will NOT ISSUE ANY TICKETS FOR ENTRY TO CONCERTS AT THE AMPHITHEATRE.** We are still working on parking and will try to accommodate one vehicle per vendor close to the festival area. This IS NOT guaranteed!
4. **Please send proof of insurance coverage when you send in your fee by AUG 20. Please name Main Street EL Dorado as additional insured!** The vending spots are approximately 12X20. If you need additional space please address in the special considerations section of the application.
5. MusicFest is a rain or shine event. There will be NO REFUNDS. However, remember that your spot is not fully reserved until you are paid in full.
6. You must be fully inspected and cleared by our local inspector on Friday BEFORE you start selling. She should be on site 2-5pm. Please make sure you are up and ready BEFORE then to get your permit from her or you CAN NOT SELL and NO REFUNDS will be given.